

National Congress Bulletin

MARCH 1955

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Dear P. T. A. President:

THE MARCH winds are here, whirling us along the way to April showers, May flowers, and the end of the P.T.A. year. How soon spring comes, how swiftly the year goes. So little time. So much to do.

Yet there's still time to draw every member into an active sharing of the work that each local unit is doing for children and youth. Now, just past the midyear, is a good time to find out how widely and deeply our membership is participating in our P.T.A. How many members come out for meetings? Take part in the discussion? Offer their ideas? Share problems and help to solve them? Help to carry out our programs and projects?

Perhaps it might be useful to spend just a few minutes at the March meeting finding out whether new problems and concerns have come up. A simple way

of doing this would be to give our members a chance to hand in questions that they would like to have discussed or suggestions for activities that they think the group might undertake during the remaining months.

Sharing the Work

The executive committee would study these suggestions from the members. If small discussion and action groups could handle the suggested matters better than the whole P.T.A., then such groups of interested members can be set up. This is one way to involve our members in our work. It is a way to get active, vigorous participation, through which our members grow in their capacity to be responsible citizen-parents and citizen-teachers.

We know from our home experiences how responsibilities and tasks can be shared. We've all had the experience of having the family take over in an emergency or an illness. The toast may get burned, the tea may be on the lukewarm side, and fluffs of dust may gather under the beds. But every member of the family is in there pitching, doing his best, feeling concerned, and eager to carry his weight. And the next day the toast is golden brown and the tea is a few degrees warmer. But even if there were no improvement in the quality of performance, the spirit and satisfactions of working together would be rewarding. But there always is improvement and growth; we learn by doing. Let's share the opportunities for growth in the P.T.A. by sharing the work.

Our Three B's

Believe. Belong. Build. We who believe in our organization know how important it is for all parents and teachers to *belong* so that we may all *build* together for children and youth. Sometimes people belong before they believe. But as they share our work, they come to *understand* the purposes of our organization. The best way for our members to understand parent-teacher work is to do it. That's our job as leaders — to

Send a Delegate to the Dedication Convention

Chicago, Illinois

May 23-25, 1955

- P.T.A.'s may use their funds to pay delegates' expenses in full or in part. Plan now to be represented at our 59th annual convention. National headquarters will be officially dedicated on the evening of May 23. See page 8 for more information.

bring people to believe, to belong, and to build with us.

P.T.A.'s will soon be selecting officers and chairmen for the next year. Is your nominating committee at work now seeking good candidates? Is it sharing its thinking on what constitutes good leadership with your members, so they too will understand the qualifications of good leaders?

Understanding Leadership

What is your P.T.A.'s idea of good leadership? Do they expect their leaders to do the work or to enable them—the members—to get the work done? I sometimes think the best president is the one who does the least! But seriously, we do know, don't we, that the best officers and chairmen are not the people who *do* the job but the ones who *enable* others to do the work. "Good leadership," as someone has said, "isn't a 'doing' job; it's an 'aiding' job. It's drawing out the latent interests and energy of people and channeling these into constructive action." The more responsibility we have given our members the less difficulty we shall have in finding leaders. If they have been active in the planning and execution of our work, they'll be ready for more responsibility.

P.T.A. leadership, as you and I know, is a challenging job. When we approach a prospective nominee, let's tell him that we're asking him to take a hard job,

(Continued on page 2)



• Mrs. Newton P. Leonard accepts a citation in behalf of the National Congress from Colby Lewis, representing the National Citizens Committee for Educational Television. The award was made "for pioneering vision and outstanding public service in helping to bring to the American community the advantages of educational television." Mr. Lewis is production manager of Chicago's new educational television station, WTTW.

a challenging job. I think we'll discover that there's much more interest in this kind of job than in one of which we can say, "Oh, there's nothing to this. Anyone could do it. You won't have much to do." There is a great deal to do in a P.T.A. leadership job. That's what makes it the absorbing work it is.

Built To Serve

I have just been at our national headquarters in Chicago. I want you and all our members who helped to build our P.T.A. home through contributions to the headquarters fund to know how satisfactory and useful our building is. There, within one brief week, we held meetings of the National Executive Committee and of several other national committees. We also held a conference with representatives of the National Congress of Colored Parents and Teachers and a really exciting workshop for field staff members from the various states. Of course, during these meetings, all the regular activities of the National Office staff went on as usual.

From our heart-warming conference with representatives of the National Congress of Colored Parents and Teachers, I want to bring you one thought: This great problem of human relations—of sympathy and understanding, one of another—begins and can be solved in our homes. It is in the home that little children get their first experiences of concern and respect for other persons. It is in the home that the foundations of brotherhood are laid.

The state fieldworkers who came to the workshop will carry their learning back to their own states. There they will use it to strengthen and expand the parent-teacher movement so that its benefits will reach more and more children, and ever more effectively.

These are just a few examples of how our wonderful building is being used. The members who have been here rejoice that they have shared in making its construction possible. There is still a chance to share through a contribution to the Dedication Gift, which will be presented when our building is dedicated at the national convention this May. Tell your members about the Dedication Gift. Let them share in this gift to children and youth, for our national headquarters building is a dynamic center of action "to protect and sustain and strengthen the children of America."

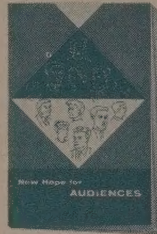
Cordially yours,

Lucille P. Leonard

MRS. NEWTON P. LEONARD, President
National Congress of Parents and Teachers

New Hope for AUDIENCES

THE IDEAL GUIDEBOOK for program planners has at last been written!



Between the covers of this small booklet are the best techniques that experts have developed for putting new life into meetings, getting audience response and active participation. Here are sure-fire devices to eliminate dullness, boredom, passiveness. Here are working formulas to help members share their experience, their knowledge, their talents.

Compiled by the National Congress of Parents and Teachers primarily as a tool for parent-teacher groups, *New Hope for Audiences* is a ready source of information for the successful leadership of any group. The industrial executive or the trade union leader will find it as helpful as will the P.T.A. leader, the Sunday school teacher, or the class officer. Properly used, the material in *New Hope for Audiences* points the way to brilliant leadership and more responsive membership.

New Hope for Audiences assumes that the spark of leadership lies dormant in each of us, awaiting only the opportunity to be revealed and expressed. It rejects the belief that leaders are born and works from the premise that chance, circumstance, and opportunity bring to the fore the latent leader in each of us.

Suppose you're expecting an audience of fifty, two hundred, or one thousand. How can you get each person to participate actively in the problems you have met to discuss? *Discussion 66* might well be your answer. *New*

Margaretta Willis Reeve 1871-1954

PARENT-TEACHER MEMBERS throughout the world were saddened by the death of Margaretta Willis Reeve, honorary president of the National Congress, on December 24, 1954. A gifted leader, Mrs. Reeve served as president of the New Jersey State Congress, as editor of the *National Parent-Teacher* (then *Child Welfare Magazine*), and in various posts on the National Board. She became the fourth president of the National Congress in 1923, holding office until 1928.

During her term of office the Summer Round-Up of the Children was first launched. Fieldworkers covered the country in a vigorous drive for new members. Mrs. Reeve helped found the International Federation of Home and School and served as its first president. Her service and devotion to the parent-teacher movement are a legacy to all present and future members of the National Congress.

Hope for Audiences tells you exactly how works, when to use it, how to modify it to meet your group's specific needs.

Do you want to uncover a host of new ideas for solving a particularly thorny problem? *Brainstorming* is a clever method, successfully tested in many widely differing situations.

If you have a question that's difficult to discuss, *role playing*, a simple dramatic technique, may help the audience confront the issue easily.

Do you need to offset the over-exuberance of some and the under-reaction of others? Circular response is an efficient effective device for achieving your goals.

When do you use the *panel*, when the *symposium*, when the *forum*? How would you organize a parent education workshop? These and many other questions are answered in *New Hope for Audiences*.

No group leader, chairman, or workshop director can afford to work without this excellent tool. Every member can derive immense benefit from its use.

Originally published in the *National Parent-Teacher*, where it was widely acclaimed, *New Hope for Audiences* is available from your state congress office or from the National Office at forty cents a copy; quantity prices on request.

NATIONAL CONGRESS BULLETIN

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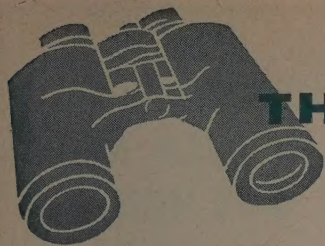
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THROUGH OUR Fieldglass

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Through Our Fieldglass is prepared from material gathered by members of the field staff "on location."

Joint Research on Fund Raising

In a searching study of fund-raising practices, more than thirty units within the Monongalia Council (West Virginia) completed questionnaires on their money-raising activities and expenditures for the previous two years. Council president Collins Veatch of the University of West Virginia appointed a special committee to evaluate the results.

Among the most popular methods were fall and spring festivals, teas, advertisements, and socials. Funds thus collected were usually used to supply school equipment, ranging from paper cups to slide projectors.

Why did many units purchase school equipment—an obvious responsibility of the board of education? They believed that such equipment would guarantee a higher rating for their schools from the state authorities and the county board. They also felt that larger sums would be forthcoming for the school lunch program.

The committee concluded that undue financial burdens were being placed on P.T.A.'s and that they were in danger of becoming fund-raising organizations. Disturbed by this trend, the committee asked the county board of education to clarify its position. The board's reply was sent out to each P.T.A. within the county.

In unequivocal terms the administrative staff's report said, "It is not necessary to assess the P.T.A.'s for any funds whatsoever in order to qualify for a first-class school."

Specific responsibilities of a county board of education are, it stated: "(1) well-trained and efficient teaching personnel for each school and classroom; (2) clean and well-lighted school buildings with provisions for adequate heating, ventilation, safety, and sanitation; (3) basic and essential teaching equipment and supplies; (4) maintenance and operational personnel for all public school property; (5) pupil transportation facilities including school buses, bus drivers, and maintenance garage; (6)



© Hinkle's Studio

• School principals and local presidents joined in a special seminar on parent-teacher policy sponsored by the Chattanooga (Tennessee) Council this winter. Shown second from the left is Lawrence G. Derthick, school superintendent and past president of the American Association of School Administrators.

additional personnel and equipment as available funds permit."

Reflecting a sound understanding of the P.T.A.'s role, the board welcomed the council's study and declared, "We believe the chief function of a P.T.A. is to study the educational problems of the school and to strive for the educational advancement of the pupils." Fund raising for school equipment often only diverts local units from their more constructive task—to investigate "the problems confronting the child in his relationship with the school and community."

Taking Summer Stock

Summer is the signal for Phippsburg P.T.A. in northern Maine not to end the year's activities, but to launch a special recreation program. Until 1954, the final unit activity was a school picnic in June. But last year the president, Mrs. Edith Whitehead, and members drew up a plan of action for each summer month.

The project for June was a P.T.A. family picnic, to which all the townspeople were invited. Games, food, and good fellowship were the order of the day, and children "from six to sixty" attended.

A school of swimming instruction was

the second summer project. It was held each Thursday at a local pool. Children received beginning and advanced swimming lessons and instruction in diving under the direction of Mrs. Whitehead.

In August a family square dance night was presented at the town hall. Dances were directed by the minister, H. Macy Whitehead, and local entertainment was featured. In launching this plan, members feel that they have chalked up another "first" for Phippsburg P.T.A.

Good-Will Tour

The P.T.A. is so important in Chama, New Mexico, that theaters and businesses close shop whenever a meeting is held, to allow everyone in town to attend. Leaders in this move were the superintendent of schools and the district director. The community is keenly aware of P.T.A. achievements—among them the establishment of a hot lunch program in the schools—and never misses an opportunity to highlight these to visitors.

Every year excursionists from Denver take one of the last-remaining cog railway trips over the mountains, passing through Chama en route. The several hundred P.T.A. members who welcome the tourists create good will for Chama and the parent-teacher movement as well.

Congress Publications Party Line

Chairman's Quandary

USUALLY, WHEN it is my privilege to use the columns of the *National Congress Bulletin* to talk about publications, I know exactly to whom I am speaking. This time I am not quite sure.

State or Local Presidents?

You see, it might be a state or local president, and I know exactly what role each might have. "Won't you," I would say, "speak of and show our various publications as you appear before your parent-teacher members? Won't you emphasize them in your messages and arrange to have them displayed at your meetings? In this way everyone who attends will know that the National Congress provides for its state and local associations pertinent, attractive, and useful publications to help them attain the general objectives of the parent-teacher association and carry on specific projects related both to state and local situations.



encouraged each one to use that which is related to his special work."

Bulletin Editor?

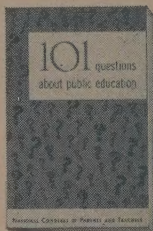
Or maybe it is a state bulletin editor to whom I write, and I might say something like this: "Do you allow space for items on publications in each of your issues (some do); or at least have you run an article on publications recently, probably provided by your state chairman? If the state chairman hasn't voluntarily submitted one to you, it is perfectly within your prerogative to write and ask for an article (short or long) to fit into the space you can spare."

I might continue to editors, "Do try to fill in those little spaces that often will take only a line or two or three with quotations from our publications, or

—MRS. JAMES C. PARKER
National Chairman
Committee on Congress Publications

maybe with a promotional comment on one which is recent or appropriate to your current interests." And perhaps I might add a word of thanks to the editors who are so helpful in telling parent-teacher people about their own publications. I assure you—you to whom I am writing—members do not always know about these valuable helps.

State and Local Chairmen?



School P.T.A., The P.T.A. Story: Ways of Telling It, and New Hope for Audiences. As I mention them I surely would urge chairmen to make them known to (1) their presidents, (2) their boards, (3) their superintendents, state and local, (4) their teachers and principals, and (5) their membership.

I would suggest to them that they stress the idea of a parent-teacher bookshelf either in the school library or in a meeting room. I would talk about special events, like a breakfast at a convention, or an unusual display at a district, council, or local meeting during which someone who knows publications—and is enthusiastic about them—can let others share this knowledge and feel his enthusiasm.

I'd be apt to encourage these chairmen to use attractive and amusing posters, to set up appealing displays, or to have entertaining skits to draw attention to publications, always including the specification that there be plenty of them on hand for distribution or for sale, once attention is so focused.



**"CHILDREN SHOULD
BE SEEN, AND
NOT HURT"**



**Alert YOUR Community
with
SIGNALS for SAFETY**

• A striking poster display of "Signals for Safety" that P.T.A.'s can easily adapt.

Local Members?

Or maybe I am writing to the members of local P.T.A. units and saying "Do you sometimes wonder what your local unit gets for the five cents that it sent to the National Congress from your membership dues? If you do, I can tell you one of the returns: publications. Your president receives a *Manual* that helps him and your board members to understand the parent-teacher association. It shows them as a group of leaders and as special officers and chairmen how to carry on P.T.A. work."

The National Congress prepares leaflets for the use of your membership chairmen that tell in capsule form about the value of P.T.A. membership and what it means to your children. It provides booklets on safety and pamphlets for pre-school and kindergarten children and their parents. It supplies publications for parents of high school students explaining what the P.T.A. can do to help them; for people with many questions about education; and for those interested in good public relations with the school and community, to name only a few.

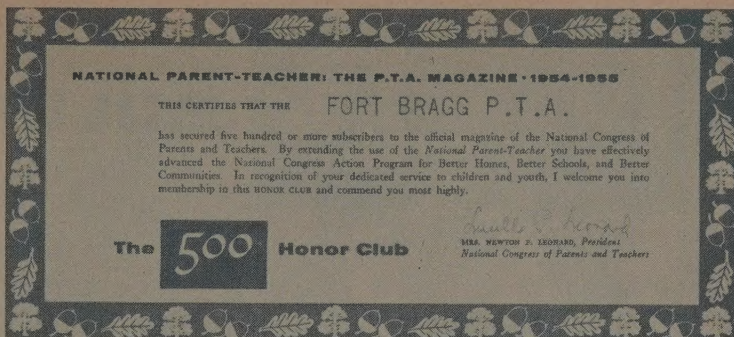
Each month your president receives the *National Congress Bulletin*, this bul-

Party Line—continued

letin (which you may subscribe to for thirty cents a year). Every issue brings a message from the National Congress president to your president, tells of national P.T.A. trends and events, and reports stories of achievements of other local associations.

The Clear Answer

Well, I confess that I was a little hazy when I began to write—but I'm not any more. I have written directly to you who read these lines, who believe in the parent-teacher association. I have recounted here some of the methods by which Congress publications can be brought to the attention of the millions of members who have made a confession of faith in this organization by joining. But bringing publications "to their attention" is not enough. Publications must be read and used and applied to the structure of the organization. It is not for the sake of a bigger organization that publications are vital. Our hope is that the parent-teacher organization, from local unit to National Board, will be so clear in its purpose, so sensitive, so well trained that the children whose lives it touches will be blessed by its ministrations. Publications can help to make this so.



- Charter member of the 500 Honor Club is Fort Bragg P.T.A. of North Carolina, with a present total of 668 "National Parent-Teacher" subscriptions to its credit.

Magazine Clubs

IS YOUR LOCAL UNIT a member of a *National Parent-Teacher Magazine* club? Membership signifies that your P.T.A. has done outstanding promotion of the P.T.A. Magazine. To qualify for 1954-55 enrollment, each P.T.A. applying must have obtained at least twenty-five subscriptions from April 1, 1954, to March 31, 1955. Membership is offered in four clubs:

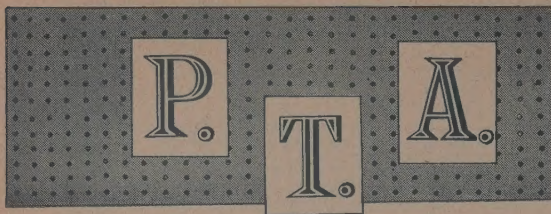
25-or-More Club
50-or-More Club
100-or-More Club
500 Honor Club

When a P.T.A. has forwarded enough subscriptions to qualify for a club, the magazine chairman may claim a Magazine Club certificate. He must first notify the Magazine Office in Chicago, stating the *number* of subscriptions and the *dates* on which they were sent to Chicago. Certificates will not be awarded unless this information is submitted.

The deadline for applying for certificates earned during the 1954-55 subscription period is April 15, 1955.

Facts About POLIO VACCINE PLANS FOR 1955

- April 1955 is the month when the evaluation report on the Salk polio vaccine will be issued.
- Carefully checked records of 1,830,000 school children who participated last year in the nation-wide field trials sponsored by the National Foundation for Infantile Paralysis will show if the vaccinated children escaped paralytic polio attack.
- If the vaccine works and is licensed by the Federal government, it will be offered to about 9,000,000 school children before the polio season begins. *This will not be another test but the first use of a newly established preventive measure.*
- The National Foundation has contracted for enough vaccine for 9,000,000 children. It will be supplied without charge to state health departments.
- Manufacturers will also make available additional quantities for purchase, to be administered to others by physicians.
- All children in the *first* and *second* grades in public, parochial, and private schools, and those children in test groups who did not receive the vaccine in last year's field trials are in the eligible group of 9,000,000 children. They will receive the vaccine if it is licensed and their parents request it.
- School authorities will be asked to cooperate because in most areas the vaccine clinics will be set up in schools. Arrangements will depend on state and local situations.
- Health officials in cooperation with the local medical profession will be in charge of the vaccine program in each community.
- It takes from two to four months to manufacture and distribute the vaccine required for this gigantic health project.
- Three shots will be required over a five-week period.
- This means that communities must *plan now* if they are to protect as many children as possible before the polio season begins.
- Health and school authorities may require assistance in conducting community information programs, distributing educational leaflets, keeping records, providing transportation for personnel and supplies, and aiding in handling the children in the clinics.
- Local parent-teacher leaders should find out from the county chapter of the National Foundation for Infantile Paralysis what types of volunteer service P.T.A.'s may be called upon to render.
- If the vaccine is not licensed, it will not be used. Local communities, however, should get their plans under way at once in order to be ready to go into action in April if the vaccine proves effective.



BULLETIN BOARD

Brief Items of Current Interest

- **TEN STUDENT LOANS** of \$300 each were granted by the Iowa Congress this year; qualified applicants are being sought for four or five additional loans for which funds are available.
- **A CLASS IN ADVANCED SEWING**, organized by the Madison P.T.A. (Mason City, Iowa), represents successful school-community cooperation in the sphere of adult education.
- **AN AROUSED GROUP** of Oregon citizens, representing many phases of community life (P.T.A.'s, industry, insurance companies, and countless others), are demanding legislation that would include behind-the-wheel driver training in the high school curriculum.
- **A PRE-PLANNING MEETING** organized by Greensboro P.T.A. (Gadsden County, Fla.) for parents, teachers, and other interested members of the community led to the organization of a new community advisory council to work on the problems of the students and the schools.
- **A COMMUNITY-WIDE PARTY** was sponsored by Bowman (N.D.) P.T.A. on Halloween, when four costume parties took place simultaneously at different community centers for age groups ranging from first grade to high school senior and adult levels.
- **AN OUTGROWTH** of Oklahoma City's campaign to rid the community of objectionable comic books has been the organization of a Board of Review for Juvenile Readers; a vice-president of the state congress and the president of the city council are both members of the board.
- **NINE SEPARATE GET-TOGETHERS**, with two room representatives for each grade co-hosting each meeting, took the place of the usual opening meeting of the Grant P.T.A., Lakewood, Ohio. The teacher and principal were present at each informal gathering, making it easier for all to get acquainted.
- **CLASS SIZE IS LIMITED TO 25** despite the 100 per cent increase in school enrollments in the past 10 years, the Clear Lake (Iowa) P.T.A. learned from the school superintendent.
- **SUPERVISED PLAY** in the school gymnasium on Saturday mornings for elementary students and on Saturday afternoons for high school youth has been scheduled through the joint efforts of Silver Springs (Md.) Intermediate School P.T.A. and the department of recreation.
- **CORNERSTONE CEREMONIES** for the Regional High School, District 6, Connecticut, were attended by the presidents of the Goshen, Morris, and Warren P.T.A.'s. Since students from the three schools served by those units will probably form the largest group in the new school, it's expected that a high school P.T.A. will be formed months before the building opens.
- **"IN THE SPOTLIGHT"** is the name of a new feature on the program of the Detroit Council; one new and interesting project, tried by a local unit, is presented and discussed each month at the council meeting.
- **TO AVOID DUPLICATION** of local unit programs, the Oklahoma City Council has launched "how to" meetings at which representatives of local units are taught how to carry out their work in their own units.
- **A P.T.A. NURSERY** at the school was supervised by an enterprising South Carolina father, with equipment provided by other men who wanted to attend the parent-teacher meeting; older children cooperated by telling stories and leading art groups or games.
- **THE S.O.S. (SAFETY-ON-STREETS) CLUBS**, organized originally by a teen-age girl for children aged four to six, are now sponsored by the Provo (Utah) P.T.A.'s. Club activities began with bicycle and tricycle inspections and progressed to teaching safety regulations to the youngest drivers.
- **MAGAZINE STANDS** withdrew 75 per cent of all crime and horror books from sale two months after the China Lake and Ridgecrest P.T.A.'s, near California's Naval Ordnance Test Station, joined hands to combat this menace. They won the cooperation of other civic groups and merchants. The units predict that careful monthly checks of book racks will shortly bring about the total disappearance of the "crimics."



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- Chairing a meeting of the workshop for state field staff personnel is Mrs. Newton P. Leonard. In the far right corner are national officers Mrs. Herman Nordfors, Mrs. Edward T. Walker, Mrs. T. J. Mims, and Mrs. Rollin Brown. Mrs. T. H. Ludlow, another national officer, is second from the right (first row).



© Jon's Studio

• The scene is the communications room at national headquarters; the occasion, the workshop for state field staff personnel held from February 1-5. Members of the Executive Committee, shown here with state fieldworkers, were available for consultation. National Congress fieldworkers led the discussions. Mrs. Leonard is shown second from the left in the front row.

Bulletin Board (Continued)

- **SIX MONTHS BEFORE OCCUPANCY**, Dawes School (Evanston, Ill.) had a lively P.T.A. An invitation to join was mimeographed and sent to each home. The letter included blanks for membership enrollment and for a subscription to the *National Parent-Teacher*. Some six weeks after school opened, the unit reported 92 subscribers.
- **PUBLISHED LISTS of loans, grants, and scholarships** available to college students are provided for the use of parents and high school students by the Thomaston (Conn.) P.T.A. scholarship committee. The purpose of the lists is to encourage able students to enter and continue in college.
- **THE PARENTS' HANDBOOK of Whittier P.T.A.** (Seattle) lists school entrance requirements, policies, class schedules, dismissal hours, vacations, classroom enrollment, disease regulations, safety measures, related character-building organizations, and other useful information.
- **A NEW SYSTEM of convention reporting** was devised by Warren County (Pa.) Council. A panel of six council representatives to the state convention, each reviewing one or more speeches of workshops, reports to local units. This method is expected to arouse more interest in district and state meetings and institutes.
- **TRANSPORTATION EXPENSES** so that the Grant High School Band (Portland, Ore.) could accept Pasadena's invitation to participate in the "Tournament of Roses" on New Year's Day became a community responsibility.

The school's P.T.A. joined many other groups selling tickets to a special fund-raising band concert.

- **A CONSTITUTIONAL AMENDMENT** was carried throughout Wyoming as a direct result of hard work and good campaigning on the part of the state's P.T.A.'s. The Wyoming Constitution now includes an enabling act to permit increasing the bonded indebtedness of school districts for school construction.



SOUVENIR KEY RING

An ever-present reminder of our national headquarters is this key ring with a bronze medallion. On one side is a picture of the P.T.A. building, on the other, the seal of the National Congress. Ten cents from the sale of each goes to the headquarters fund. Key rings may be purchased from your state congress office or from the National Office. Price: 75 cents.

Nominated for Office

● An important feature of the forthcoming convention in Chicago will be the election of four national officers. The following list of nominees has been presented by the nominating committee of the National Congress:

National president, Mrs. Rollin Brown, Los Angeles, California

First vice-president, Mrs. James C. Parker, Grand Rapids, Michigan

Secretary, Mrs. L. W. Alston, Hattiesburg, Mississippi

Treasurer, James H. Snowden, Wilmington, Delaware.

Each of these nominees has accepted the nomination, and each is well qualified to serve the Congress in a post of great responsibility.

Members of the nominating committee are Mrs. T. J. Mims, Mrs. A. O. Haislip, Raymond F. Hawk, Mrs. John E. Hayes, and John W. Headley.

P.T.A. Objects BOOKMARK



● If you want to give new members a handy reminder of the P.T.A. Objects; if you're looking for an original favor for unit parties and luncheons; if you're searching for a thoughtful "extra" as a remembrance of birthdays and holidays, why not order some of the fabric bookmarks illustrated here? The Objects are woven into the fabric, which is mounted on an attractive greeting card and enclosed in an envelope for mailing.

● Five cents from the sale of each will go into our national headquarters fund. Bookmarks may be obtained from your state congress or from the National Office at fifteen cents each.

● Every P.T.A. can find appropriate use for at least ten or twelve of these bookmarks. Order a quantity today for your P.T.A.

Of Course You'll Be Represented!

at the National Convention, Chicago, May 23-25

THE "DEDICATION CONVENTION" is very special. Each P.T.A. member would like to come himself and be present in person when our beautiful national headquarters is dedicated. Each P.T.A. member wants to walk through this building to see for himself what his contribution has built, how modern the structure is, and how efficiently it meets the needs of our organization. Each P.T.A. member will be sure his unit is represented at the dedication ceremony the evening of May 23—so that he will be there *by proxy* if he cannot come himself.

It is not too early to make hotel reservations. The convention headquarters will be the Hotel Sherman, within easy reach of the P.T.A. building. The hotel's 1,500 rooms, all with bath and radio—many with television—have been newly designed. Reservation blanks may be obtained from your state congress office. The Hotel Sherman will confirm your reservation directly.

General sessions will be held at Chicago's Civic Opera House. They have been scheduled so that delegates will have ample time for a visit to the P.T.A. building. A program of guided tours of the national headquarters is being arranged.

Chicago abounds in sightseeing opportunities; delegates who plan their vacations around the "Dedication Convention" will find the Great Lakes region ideal for family fun and recreation.

Full details of the program will be published in the *Bulletin* well before the convention. Among the speakers will be Harold E. Stassen, director, Foreign Operations Administration, and Marcus Bach, professor of religious education and associate director of the State University of Iowa School of Religion. Undoubtedly parent-teacher history will be made at the "Dedication Convention." Of course you'll be represented!



● The Hotel Sherman, sketched above, will serve as convention headquarters next May. Located in the heart of Chicago, the hotel is close to the Civic Opera House (convention hall) and national headquarters. It is equipped to house the convention delegation.

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